



Open Position Working Student in Marketing (d/m/w)

[PLANET AI GmbH](#), based in Rostock, is a young, mid-sized company and one of the leading providers of AI software for automating data capture and document processing. PLANET AI serves a variety of international clients and has been cooperating with the [University of Rostock](#) in the field of AI research for many years.

We are currently looking for a **Working Student in Marketing** (d/m/w).

As a member of our marketing team, you will gain insights into all relevant areas of marketing and sales. You will be involved in a variety of tasks, including:

- Assisting in the creation of marketing collateral, such as case studies, datasheets, blog posts, etc.
- Participating in the rollout of new tools in areas like marketing automation or customer relationship management (CRM).
- Conducting market research and analyses to spot trends.
- Creating reports, for example, on the performance of social media campaigns.

Your skills and qualifications:

- You are currently enrolled in a degree program in as business administration, economics, media studies, communications, or a related field.
- You must have fluent German skills and good proficiency in English, both written and spoken.
- You are proficient in the use of MS Office applications, especially Word, Excel, and PowerPoint.
- Ideally, you have experience with image and video editing software.
- You impress with your independent and proactive work approach.
- You are available to gain practical experience for at least 16 hours per week.

We offer you:

- Exciting and challenging tasks with significant creative freedom
- Flexible working hours, free from an overtime culture, along with the option to work from home as per mutual arrangement
- Complimentary lunch in our neighboring restaurant
- Flat organizational hierarchies and short communication channels, complemented by a constructive culture of error management and feedback
- An open and friendly work atmosphere with regular team events

If you are interested in the position, please send your **application documents (including CV)** indicating your earliest possible start date to Sophie Rainer at jobs@planet-ai.com.